

GITEX
GLOBAL



GLOBAL
**DEV
SLAM**



10-14
OCT 2022
DUBAI WORLD
TRADE CENTRE



Smart Digital TV Ltd is delighted to be re-appointed as the Official Screen and **GITEX LIVE** Partner for **GITEX TECHNOLOGY WEEK, GITEX FUTURE STARS** and **AI Everything 2022**.

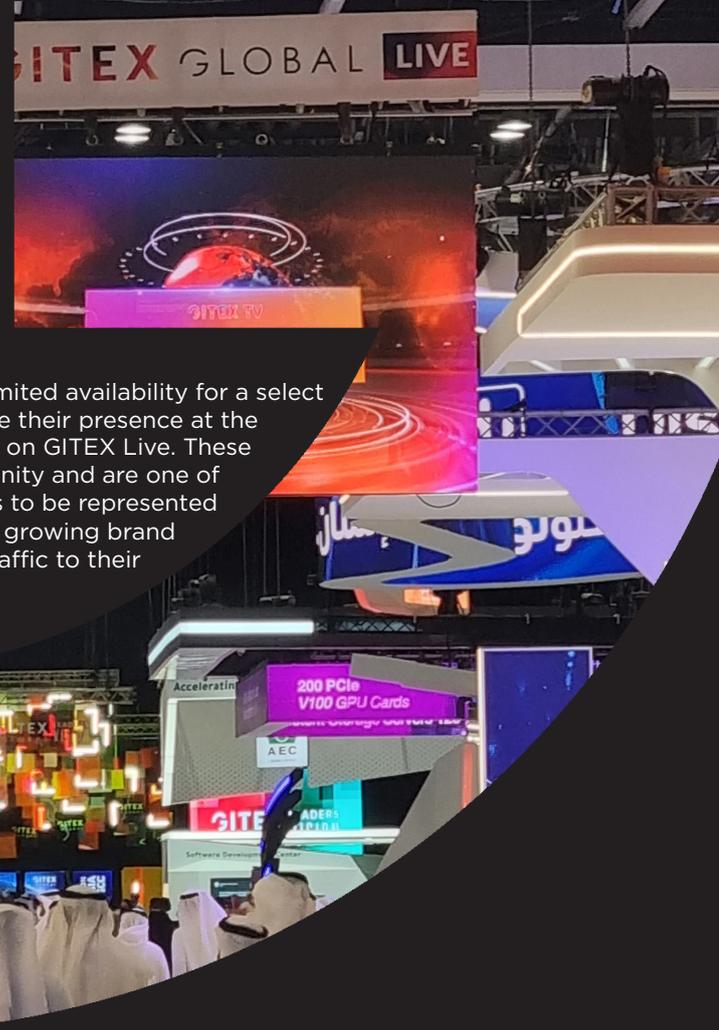
GITEX will be back to its very best again in 2022 highlight the key trends and technologies and with a firm eye on the future.

To complement what we see as one of the biggest editions of GITEX to date, GITEX TV/GITEX LIVE is also back. Bringing unrivalled content to all corners of the show floor, GITEX TV will be amplifying the event, all of its programmes and thought leading content as only a digital network of this kind can.

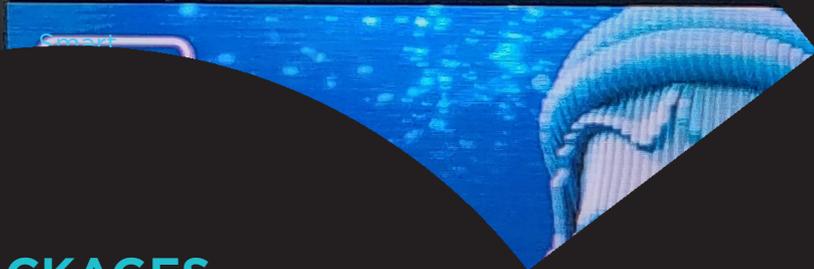
GITEX Live will be broadcast across a network of 20+ screens flown from the ceiling for enhanced visibility, ensuring reach to all attendees. GITEX Live will also be played across the feature stage screens and directional screens in between halls. Select content is also going to be pushed down select official social media channels of the show.

GITEX Live will serve as the principal broadcast medium at the show for both organisers and exhibitors, and will feature live footage of exciting innovations from the exhibition floor, social media feeds, edited highlights of the sights and sounds of each day of the show and visitor information.

In addition to the show content, there will be limited availability for a select number of exhibitors and sponsors to enhance their presence at the show by utilising bespoke airtime packages on GITEX Live. These provide an unrivalled messaging opportunity and are one of the most dynamic ways for companies to be represented digitally throughout the exhibition, growing brand awareness and driving more traffic to their booth.



smart
digital



PACKAGES

Platinum 4 minute options \$15950

4 Minute airtime package in every hour

Gold 2 minute option \$10950

2 Minute airtime package in every hour

Silver 1 minute option \$7950

1 Minute airtime package in every hour



LOCATION OF SCREENS

